



**FOR IMMEDIATE RELEASE**

## **PRESS RELEASE**

**BURLINGTON, MA** – September 7, 2007 – Sefas Innovation™ a leading publisher of document composition and production management software announced today the release of Open Print FrontOffice 6.2. FrontOffice® is a web-based portal integrated tool that enables real time, interactive document production.

This new release includes many new key features requested by our large banks and financial customers and was designed to handle a larger variety of applications ranging from simple customized letters, statements, to any type of document requiring complex interactive assembly rules. With this new version, the user can now select predefined document sections, assemble them in random sequence and personalize them in real time. Once created, the document can be locally printed, emailed or simply routed to a print and mail production center. This version also includes substantial performance improvements to deliver these services on self-service portals; used by thousands on online customers without compromising document composition speed or portal response time.

Sefas' Chief Operating Officer, Bruno Henry stated, "Sefas is committed to continuously bring innovative technologies that increase performance, simplify processes and reduce costs for our customers".

### About Sefas Innovation

Sefas Innovation is a leading provider in enterprise document production technology. Our Open Print Software Suite® offers an end to end solution that provides document composition, interactive document production, print stream enhancement and optimization, and production management. Some of the largest financial institutions and Fortune 500 organizations rely on our innovative technology to produce their high volume, mission critical print and electronic communications.

For additional information on Sefas, please visit: [www.sefas.com](http://www.sefas.com).

### **Press Contact:**

Julie Baker  
Sefas Innovation  
(781) 425-5060 ext. 214  
[www.sefas.com](http://www.sefas.com)  
[jbaker@sefas.com](mailto:jbaker@sefas.com)

