



FOR IMMEDIATE RELEASE

PRESS RELEASE

BURLINGTON, MA – September 7, 2007 – Sefas Innovation™ a leading publisher of document composition and production management software announced today the release of Unicode® support in its production engines used in its entire document production suite.

Unicode covers the majority of the writing systems in the world and includes the double-byte alphabets and languages such as Chinese, Japanese and Korean. With this added capability, our customers now have the freedom to use and mix within the same document, any language and any symbol in the world. Many international companies are using our web based document design tools to collaborate, in real time, around the world.

Sefas' Chief Executive Officer, Jean-Philippe Sarraut stated, "With this announcement, we will be able to satisfy the growing number of prospects in Asia and the Pacific, waiting to implement our enterprise document production suite. Sefas is a major solution provider on the global market to have true design collaboration. "

About Sefas Innovation

Sefas Innovation is a leading provider in enterprise document production technology. Our Open Print Software Suite® offers an end-to-end solution that provides document composition, interactive document production, print stream enhancement and optimization, and production management. Some of the largest Fortune 500 organizations rely on our innovative technology to produce their high volume, mission critical print and electronic communications.

For additional information on Sefas, please visit: www.sefas.com .

Press Contact:

Julie Baker
Sefas Innovation
(781) 425-5060 ext. 214
www.sefas.com
jbaker@sefas.com